

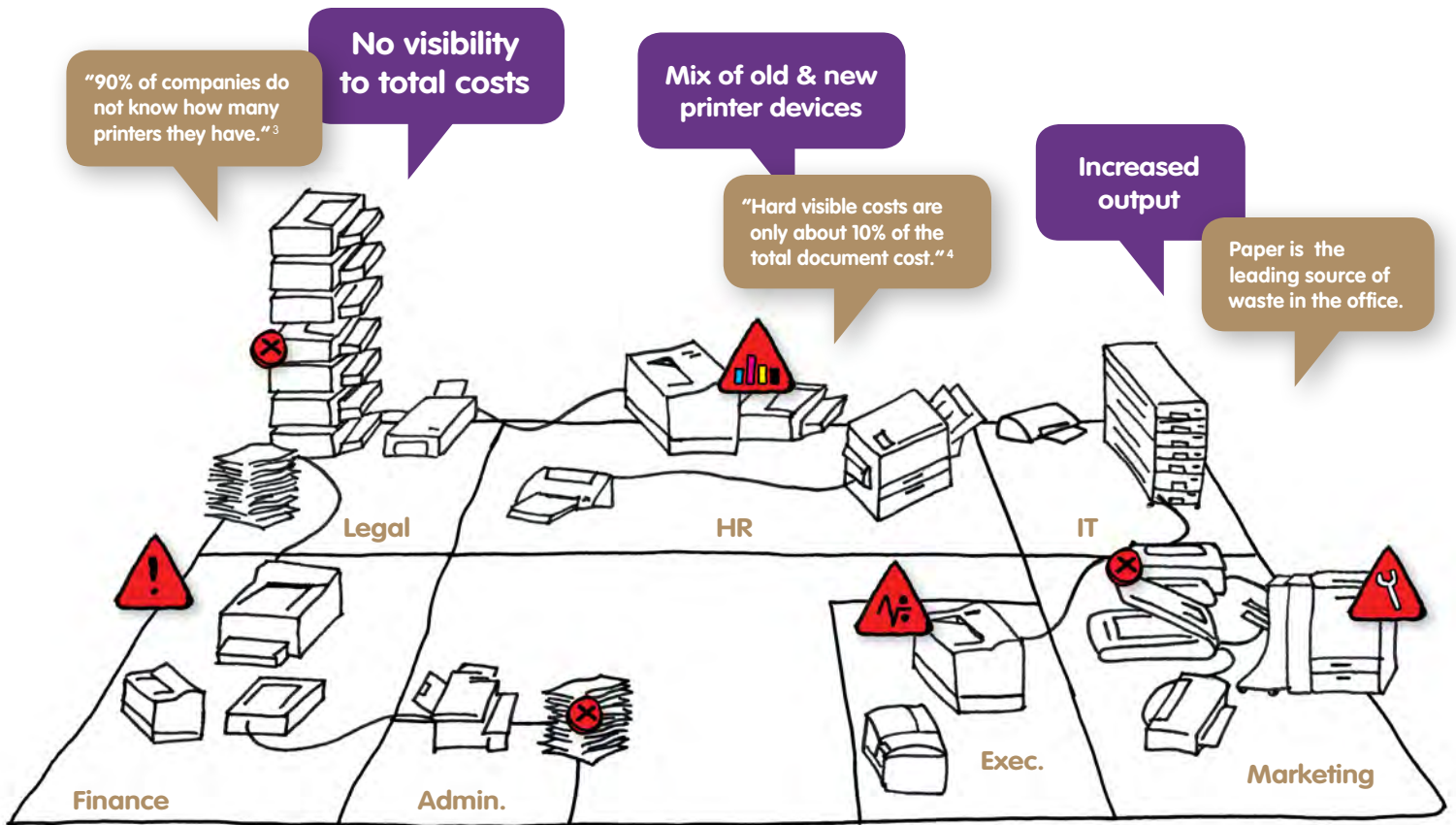


MANAGED PRINT SERVICE

DESIGNED FOR YOUR ORGANIZATION,
BENEFITING OUR WORLD.

BROUGHT TO YOU BY
**THE DATA HOUSE +
HP**

The bottom half of the page features a close-up photograph of a lush green field of grass. The blades are vibrant and have small, clear dew drops clinging to them, suggesting a fresh morning. The background is a soft, out-of-focus blue sky, which blends into the overall background of the top half of the page.



"ORGANIZATIONS SPEND 1 TO 3% OF ANNUAL REVENUES ON OUTPUT TECHNOLOGY FLEETS ALONE."¹

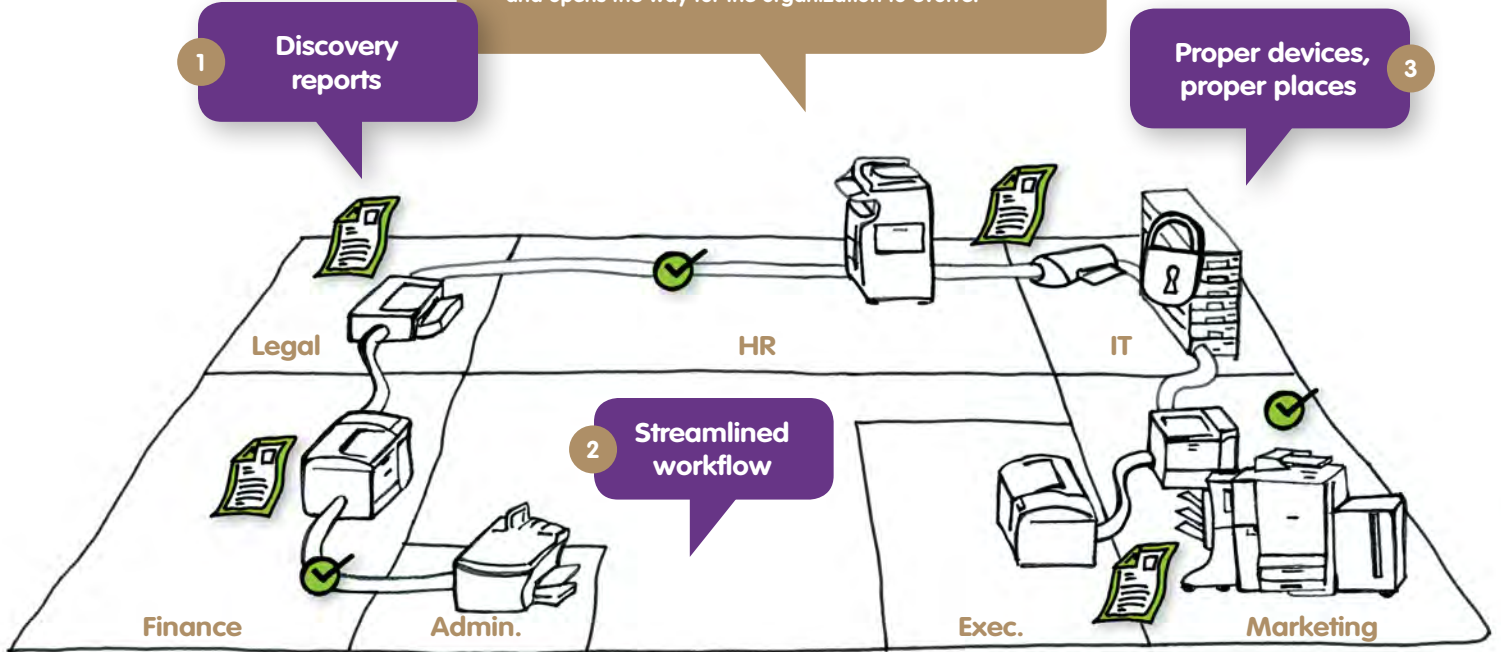
Managed Print Service (MPS) is defined as an end-to-end solution that provides everything a company needs for ongoing control of document output costs.

Simply put, MPS gets to the goal of having the right number of devices, in the right place, doing the right types of jobs, at the right volumes. This gives your organization optimal cost control while improving work flow and productivity.

THE MPS PYRAMID:



"When employees are empowered by a discovery report that supports their printing and imaging needs while standardizing and simplifying the infrastructure, the result is a collaboration that unlocks the value of print resources and opens the way for the organization to evolve."²



1

MPS from The Data House begins with an in depth **discovery** of your print environment:

- Discover current printing and imaging devices
- Map usage and work-flow
- Define functionality of current fleet
- Map technology needs to maximize productivity
- **Green Scorecard** to determine efficiency of power usage, duplexing and other "green" measures throughout the fleet

2

Next we develop **strategic** options:

- Develop a plan based on your current fleet to control costs and improve work-flow
- Determine the optimal technology mix for your needs
- Recycle and proper disposal of any high cost, end of life equipment
- Explore software solutions that would further help work-flow, productivity and accountability
- Remotely monitor fleet for supplies and service fulfilment
- Share impact on **Green Scorecard**

3

Then we **implement, manage** and **refine** your solutions:

- Quarterly, semi-annual or annual reviews to continually evaluate effectiveness of strategy
- Manage transition and train end users
- Continue to refine solutions to meet changing and evolving objectives
- Complete life cycle management for machines, supplies, service, parts
- Preventative Maintenance

The Data House is a 45 year old, Columbus-based, technology company.

We have evolved from computer supply experts to create a value added specialty in MPS.

As a certified **HP Document Solutions Advanced Specialist**, we have proven ability in consultative sales and possess skills to solve business problems. Our capability to provide simple solutions to complex printing and imaging environments, coupled with thousands of hours of technical training separates us from the pack.

In addition to that expertise our advanced resources for mapping and customization of your environment plus remote monitoring and strategic planning move you quickly from the waning end of technology to the leading edge.

We partner to bridge the gap between various departments in your organization to help attain your financial goals. Working together, we uncover where unmeasured costs are hidden. We clarify the importance of proactive management within the print environment to avoid "device creep", fragmented purchase decisions and overextended budgets. This unified approach eliminates waste and brings harmony to your printing environment.

Call us today to get started!

THE DATA HOUSE. SIMPLY PROVIDING SOLUTIONS.



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Security



Print Policy



Mobile
Printing



Forms
Printing



Workflow



Gold
Partner

- 1 IDC
- 2 IDC Whitepaper: "Cutting Costs and Maximizing the Return on Your Imaging and Output Assets"
- 3 Gartner Group
- 4 The All Associates Group
- 5 IDC
- 6 IDC